



Paint the Town Purple in Honor of Juliette Gordon Low's Birthday!

We are celebrating Juliette Gordon Low's dream of reaching across class, cultural, and ethnic boundaries to ensure all girls have a place to grow and develop their leadership skills. Join us as we paint the town purple in three easy, yet FUN and IMPACTFUL steps to score a custom, limited edition "GSGCF Paint the Town Purple" patch!

1) **PICK UP YOUR PURPLE!**

Connect with your community manager via Facebook or email to arrange to pick up your signs. Don't forget to wear a mask, as we will be practicing safe social distancing. Pull up, let us load the signs into your car, and you are off to paint your town purple!

2) **PAINT THE TOWN PURPLE!**

From October 20-31, paint your town purple by placing the yard signs throughout your community, and especially in high traffic visibility areas. Happy Birthday Juliette!

3) **POST YOUR PURPLE!**

Show us how you painted your town purple by taking fun and creative photos or videos of you placing your yard signs. Then, post them on the new [GSGCF Troops in Action Facebook group](#), or on Instagram tagging @GirlScoutsGulfcoast and using #GSGCFpaintsitpurple. You can even tag the locations of where you placed your signs!

Most importantly, be safe, be creative, and have fun! Don't forget to place a sign in your own yard and your "neighbor approved" yards if you're able to!